



# 2024 4-H Volunteer Impact Study

## (Wisconsin Results)

In 2024, the second North Central Region 4-H Volunteer Impact Study was launched to gather information from 4-H volunteers about the perceived impact of volunteering.

The purpose of the study was to investigate the:

- Individual Benefits - or, value to the individual volunteering
- Organizational Benefits - or, value to the Extension 4-H program and
- Public Value - or value to the community(ies) where they live and work

An electronic survey was sent to a sample of 1,000 volunteers from each of the 12 North Central region states. 2,252 volunteers completed responses across the region, representing an 18.8% response rate. In Wisconsin, 220 responses were recorded for a 22% response rate.



Volunteers give on average  
9 hours a month to 4-H



Average years of service for 4-H  
volunteers was 13.5 years

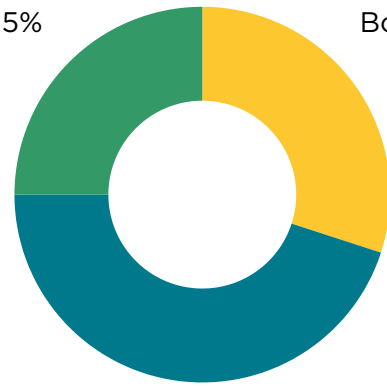


$\frac{2}{3}$  of volunteers were 4-H  
members as youth



Millennial  
25%

Boomer  
30%



Gen X  
45%

## INDIVIDUAL BENEFITS

Volunteers come into the 4-H Youth Development Program to support youth and make a difference. In addition, they personally:

94%

**had fun while volunteering**

91%

**built new relationships with youth**

84%

**gained skills to use in other roles**

75%

**felt better connected to the community**

73%

**increased their confidence as a leader**

*"Every skill that I learn from volunteering for 4-H translates into other areas of my life such as other volunteer activities, my job, and my personal relationships."*  
- Wisconsin 4-H Volunteer



## ORGANIZATIONAL BENEFITS

Volunteers bring substantial value to Extension and 4-H programs. Volunteers said they:



*"I had to step out of my comfort zone to promote our club and in return we gained some new families in our club. I was able to talk to people about the great things we do and make those connections."*  
- Wisconsin 4-H Volunteer

## PUBLIC VALUE

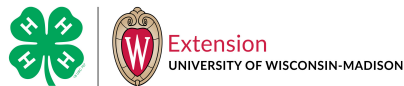
Volunteers impact the communities where they live and work. Their value goes beyond the scope of the program and leads to changes in community conditions. Volunteers said that volunteering for 4-H:



*"I see the volunteers making the community stronger by validating and helping youth make our communities better. When you give youth positive role models, they become positive stronger citizens to contribute to our communities."*  
- Wisconsin 4-H Volunteer



Volunteers not only bring invaluable experience and care (as caring adults) to the 4-H program and its participants, but volunteers seek out 4-H as **an opportunity for personal growth** and to **give back to their communities** and the youth they serve.



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