



Agriculture Dairy Programming: October 2024 to January 2025



Extension Dairy Educator Manuel Peña
Contributes to the structure and processes of dairy producers, conservation and financial groups and other dairy professionals, enhancing their ability to function effectively. Supports informed decision making by providing research-based information

to achieve their objectives.

Needs Assessment

- Discussions with dairy farmers working with different breeds, farm sizes, systems and objectives to have a holistic view of the current state of the county
 - Crave Brothers Farm
 - High Gem Farm
 - Nehls Bros Farm
 - Adelmeyer Farm

Main challenges:

- Communication/language
- Safety/good practices training
- Research on milk quality
- Calving and Nutrition
- Connect with agribusiness professionals including veterinarians, nutritionists, financial supporting companies, and other educators
 - Jeff Liner - Financial Officer Compeer
 - Steve Schwoerer - Large dairy specialist Compeer
 - Lauren Krentz - Nutritionist Vita Plus
 - Lindley Reilly - Veterinarian Cedar Groove Group

Outcome:

- Interest on sponsoring programs such as the coming "Feeder School"
- Contact with agriculture groups particularly the Dodge forage council.

Outcome:

- Future participation and co-work

Current and supported Projects

- Calving management and neonate care
 - Introduction and assistance on the workshop in its Spanish version.
 - Around 60 attendees (at least 1 Dodge Farm crew attended)
- Dodge forage council
 - Assisted to the board meeting (Nov 2024) to introduce myself and establish the connection with the members of it for future collaborations.
- Bovi-News. Bilingual newsletter Team
 - Partered on design, topics and content
 - Translation of information available in the UW Extension website.
 - Addressing current local issues and events
- Feeder School training Team
 - Elaborating the presentation for the State Road Show
 - Organizing the event on my area
- Wisconsin Bilingual Dairy Podcast Team
 - Elaboration, topics and content
 - Creating conversations that lead to keep the dairy community educated and up to date on important topics
- Badger Dairy Insight Team
 - Moderating presentations and leading discussions
 - Average of 100 registered/attendees per session (Zip codes collected from Dodge)