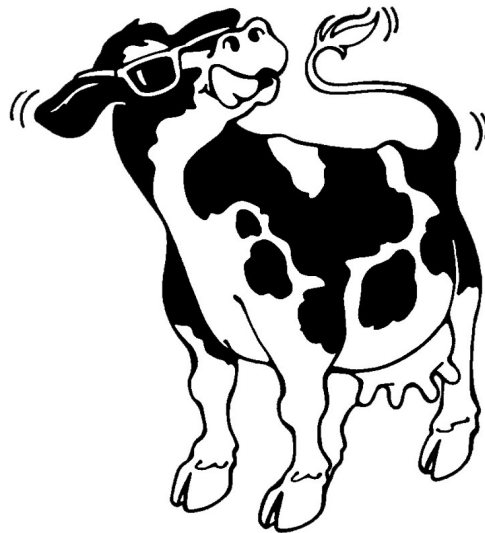


# Dodge County 4-H Dairy Promotion Funding & Contest



**YEAR 2025**

**4-H DAIRY PROMOTION FUNDING REQUEST FORM**

If someone from your club has attended the Dairy Promotion session at Family Learning Day *and* club members will be helping at the Dodge County Dairy Brunch, you must complete this form and return it by **June 1ST**. You will receive money from the Dairy Promotion Committee (\$50) and WI Women for Agriculture-Rock River Chapter (\$25) to carry out your promotion activities in 2024.

**4-H CLUB:** \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

1. Describe the type of promotions that you plan to carry out in 2025 with the money received from the Dodge County Dairy Promotion Committee & WI Women for Agriculture-Rock River Chapter (*include OBJECTIVES for each activity: when/where it might take place, and any other ideas you can share*):

<u>TYPE OF ACTIVITY/PROMOTION</u>	<u>TIME FRAME/DATES</u>	<u>OBJECTIVE</u>
-----------------------------------	-------------------------	------------------


**PLEASE COMPLETE THIS FORM BY JUNE 1ST  
TO THE EXTENSION OFFICE**

Please return to the 4-H Office  
by September 16, 2025

**Dairy Promotion Funding Financial Report**  
**If You Received Funding, You Must Submit This Report**

Club Name: \_\_\_\_\_

TYPE OF ACTIVITY/PROMOTION

DATES

---

---

---

---

Financial Statement:

Total Money Received: \$ \_\_\_\_\_  
Money Club Contributed: \$ \_\_\_\_\_  
**TOTAL:** \$ \_\_\_\_\_

How was the money spent? [***Please submit copies of receipts!***]:

Education \$ \_\_\_\_\_  
Dairy Products \$ \_\_\_\_\_  
Promotional Materials \$ \_\_\_\_\_  
Other Materials (catalog items, other) \$ \_\_\_\_\_  
**TOTAL SPENT:** \$ \_\_\_\_\_

Club Treasurer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

General Leader Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **DODGE COUNTY 4-H DAIRY PROMOTION CONTEST**

**Our objective is to educate adults/children about the nutritional value of dairy products and to give the community facts about dairy farming and related dairy industries. The goal of these programs has been to increase sales of dairy products and to enhance the image of area farmers and related dairy industries.**

Every 4-H Club in Dodge County is invited to participate in the Dodge County Dairy Promotion Contest. Any club can participate, regardless if they have or do not have a dairy leader or group. You are to report on only **ONE** dairy promotion activity that your club has participated in. You may do more than one dairy promotion activity for your club, but please submit only **ONE** activity to be judged. Complete the enclosed report for a chance to win funds for your club.

In the past, it was required for both the dairy promotion funding and the dairy promotion contest to attend the Family Learning Day session and help at our Dairy Brunch. **For the Dairy Promotion Contest only**, these requirements will be dropped BUT you will score extra points if you have done either of the past requirements. This requirement will still be in effect when requesting Dairy Promotion Funding.

The completed Dairy Promotion Report will be due at the Extension office on the same day the Record books are due in September. We have also provided you with a copy of the scoring sheet that will be used to evaluate your reports. Any reports that are incomplete can be disqualified at the discretion of the Dairy Promotion Committee. The Dairy Promotion forms can be downloaded on the Extension website.

The awards for the top reports are as follows:

1<sup>st</sup> Place \$40  
2<sup>nd</sup> Place \$30  
Most Innovative Idea \$20

Any club can win the 1<sup>st</sup> or 2<sup>nd</sup> placings *AND* the Most Innovative Activity award

If you have any questions or need assistance, please feel free to contact the following:

Extension Dodge County  
Dodge County 4-H  
920-386-3790

Brenda Conley  
Dodge County Dairy Ambassador  
262-224-2559

**Thank you for promoting dairy in Dodge County!**

# 4-H DODGE COUNTY DAIRY PROMOTION CONTEST SCORESHEET

---

CLUB NAME \_\_\_\_\_

---

DAIRY PROMOTION ACTIVITY \_\_\_\_\_

Did a club member attend the Dairy Promotion Family Learning Day Session? Yes No

Did club members help at the Dairy Brunch? Yes No

Judging Criteria	Possible Points	Points Earned	Comments
Did the club work as a team and utilize a community facility/resource?	20		
Did the club effectively promote dairy?	40		
Financial Documentation (IE financial statements, receipts, etc)	15		
Documentation (IE newspaper clippings, photos, supporting materials, social media, screenshots, etc)	15		
Neat & Well Organized Report (Preferred to be filled out by a 4-H member, not the leader)	10		
Came to Family Learning Day Session	25		
Helped at the Dairy Brunch	25		
<b>TOTAL POINTS</b>	<b>150</b>		
<b>Innovative Idea *Bonus Points*</b>	<b>50</b>		

Additional Comments: \_\_\_\_\_

---

# 4-H CLUB BEST DAIRY PROMOTION ACTIVITY REPORT FORM

**CLUB NAME:** \_\_\_\_\_

**REPORT PREPARED BY:** \_\_\_\_\_

**ADULT LEADER(S):**

NAME: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_\_ E-Mail: \_\_\_\_\_

**YOUTH LEADER(S):**

NAME: \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_\_ E-Mail: \_\_\_\_\_

Total # of members in the club: \_\_\_\_\_

# of members of the club that helped at your event: \_\_\_\_\_

# of members that helped at the Dairy Brunch: \_\_\_\_\_

# of members that attended the Dairy Promotion Family Learning: \_\_\_\_\_

# 4-H CLUB BEST DAIRY PROMOTION ACTIVITY REPORT FORM

Name of Promotion: \_\_\_\_\_

Brief Description of Promotion: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Purpose of Promotion/What did you hope to accomplish?: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Date and time of promotion: \_\_\_\_\_

Place held: \_\_\_\_\_

Did anyone outside of your club helped with the promotion?: \_\_\_\_\_

Results of promotion (IE.: Number of coupons redeemed, etc.): \_\_\_\_\_

\_\_\_\_\_

Est. number of people reached: \_\_\_\_\_ Budget for activity (optional): \$ \_\_\_\_\_

Media coverage: \_\_\_\_\_

Do you feel this promotion was successful? Why?: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**4-H CLUB BEST DAIRY PROMOTION ACTIVITY REPORT FORM**

**PLEASE SUBMIT ALL DOCUMENTATION & FINANCIAL'S  
ABOUT YOUR EVENT HERE**