

Paying with Market Money

WIC and Senior FMNP checks can be used for:



Fresh, local, unprocessed fruits, vegetables, and fresh cut herbs for human consumption **Only** from vendors with yellow "Wisconsin Farmers' Market Nutrition Program (FMNP) Vendor" signs

Market Match tokens can be used for:



- Any fresh or dried fruits, vegetables or herbs
- Dairy products
- Eggs, meats, and nuts
- Processed fruits and vegetables (like pickles, canned peaches)
- Bottled water
- Breads (like sourdough, wheat, or rye, not banana or pumpkin)
- Honey and syrups
- Sauces and salsas
- Ready-to-eat plain popcorn
- Plants or seeds that produce fruit, vegetables, or herbs

SNAP tokens can be used for the above, plus:



- Packaged baked goods (like banana or pumpkin breads, muffins, cinnamon rolls, cookies)
- James and jellies
- Non-alcoholic beverages
- Snacks (like kettle corn, cheese popcorn, Chex mix)

Market Money tokens cannot be used for any items not listed above, including, but not limited to:

- Foods that are ready to eat (not wrapped or packaged to go), including from food trucks
- Non-food items (like clothes, crafts, jewelry)
- Decorative grown items (like jack-o-lanterns, ornamental corn, cut flowers)
- CBD or cannabis products

Market Match supported by:

Marshfield Medical Center
Beaver Dam