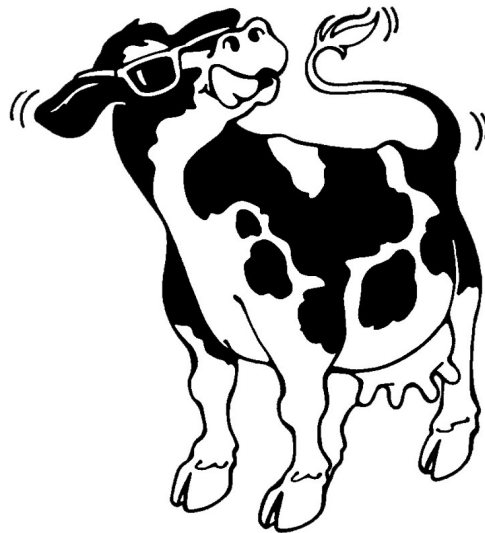


Dodge County 4-H Dairy Promotion Funding & Contest



YEAR 2024

4-H DAIRY PROMOTION FUNDING REQUEST FORM

If someone from your club has attended the Dairy Promotion session at Family Learning Day *and* club members will be helping at the Dodge County Dairy Brunch, you must complete this form and return it by **June 1ST**. You will receive money from the Dairy Promotion Committee (\$50) and WI Women for Agriculture-Rock River Chapter (\$25) to carry out your promotion activities in 2024.

4-H CLUB: _____

Contact Person: _____

Address: _____

Telephone: _____ Email: _____

1. Describe the type of promotions that you plan to carry out in 2024 with the money received from the Dodge County Dairy Promotion Committee & WI Women for Agriculture-Rock River Chapter (*include OBJECTIVES for each activity: when/where it might take place, and any other ideas you can share*):

| <u>TYPE OF ACTIVITY/PROMOTION</u> | <u>TIME FRAME/DATES</u> | <u>OBJECTIVE</u> |
|-----------------------------------|-------------------------|------------------|
|-----------------------------------|-------------------------|------------------|

| | | |
|-------|-------|-------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

**PLEASE COMPLETE THIS FORM BY JUNE 1ST
TO THE EXTENSION OFFICE**

Please return to the 4-H Office
by September 17, 2024

Dairy Promotion Funding Financial Report

Club Name: _____

TYPE OF ACTIVITY/PROMOTION

DATES

Financial Statement:

Total Money Received: \$ _____
Money Club Contributed: \$ _____
TOTAL: \$ _____

How was the money spent? [***Please submit copies of receipts!***]:

Education \$ _____
Dairy Products \$ _____
Promotional Materials \$ _____
Other Materials (catalog items, other) \$ _____
TOTAL SPENT: \$ _____

Club Treasurer Signature: _____ Date: _____

General Leader Signature: _____ Date: _____

DODGE COUNTY 4-H DAIRY PROMOTION CONTEST

Our objective is to educate adults/children about the nutritional value of dairy products and to give the community facts about dairy farming and related dairy industries. The goal of these programs has been to increase sales of dairy products and to enhance the image of area farmers and related dairy industries.

Every 4-H Club in Dodge County is invited to participate in the Dodge County Dairy Promotion Contest. Any club can participate, regardless if they have or do not have a dairy leader or group. You are to report on only **ONE** dairy promotion activity that your club has participated in. You may do more than one dairy promotion activity for your club, but please submit only **ONE** activity to be judged. Complete the enclosed report for a chance to win funds for your club.

In the past, it was required for both the dairy promotion funding and the dairy promotion contest to attend the Family Learning Day session and help at our Dairy Brunch. **For the Dairy Promotion Contest only**, these requirements will be dropped BUT you will score extra points if you have done either of the past requirements. This requirement will still be in effect when requesting Dairy Promotion Funding.

The completed Dairy Promotion Report will be due at the Extension office on the same day the Record books are due in September. We have also provided you with a copy of the scoring sheet that will be used to evaluate your reports. Any reports that are incomplete can be disqualified at the discretion of the Dairy Promotion Committee. The Dairy Promotion forms can be downloaded on the Extension website.

The awards for the top reports are as follows:

1st Place \$40
2nd Place \$30
Most Innovative Idea \$20

Any club can win the 1st or 2nd placings *AND* the Most Innovative Activity award

If you have any questions or need assistance, please feel free to contact the following:

Extension Dodge County
Dodge County 4-H
920-386-3790

Brenda Conley
Dodge County Dairy Ambassador
262-224-2559

Thank you for promoting dairy in Dodge County!

4-H DODGE COUNTY DAIRY PROMOTION CONTEST SCORESHEET

CLUB NAME _____

DAIRY PROMOTION ACTIVITY _____

Did a club member attend the Dairy Promotion Family Learning Day Session? Yes No

Did club members help at the Dairy Brunch? Yes No

| Judging Criteria | Possible Points | Points Earned | Comments |
|--|-----------------|---------------|----------|
| Did the club work as a team and utilize a community facility/resource? | 20 | | |
| Did the club effectively promote dairy? | 40 | | |
| Financial Documentation (IE financial statements, receipts, etc) | 15 | | |
| Documentation (IE newspaper clippings, photos, supporting materials, social media, screenshots, etc) | 15 | | |
| Neat & Well Organized Report (Preferred to be filled out by a 4-H member, not the leader) | 10 | | |
| Came to Family Learning Day Session | 25 | | |
| Helped at the Dairy Brunch | 25 | | |
| TOTAL POINTS | 150 | | |
| Innovative Idea *Bonus Points* | 50 | | |

Additional Comments: _____

4-H CLUB BEST DAIRY PROMOTION ACTIVITY REPORT FORM

CLUB NAME: _____

REPORT PREPARED BY: _____

ADULT LEADER(S):

NAME: _____

STREET ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: (____) _____ E-Mail: _____

YOUTH LEADER(S):

NAME: _____

PHONE: (____) _____ E-Mail: _____

Total # of members in the club: _____

of members of the club that helped at your event: _____

of members that helped at the Dairy Brunch: _____

of members that attended the Dairy Promotion Family Learning: _____

4-H CLUB BEST DAIRY PROMOTION ACTIVITY REPORT FORM

Name of Promotion: _____

Brief Description of Promotion: _____

Purpose of Promotion/What did you hope to accomplish?: _____

Date and time of promotion: _____

Place held: _____

Did anyone outside of your club helped with the promotion?: _____

Results of promotion (IE.: Number of coupons redeemed, etc.): _____

Est. number of people reached: _____ Budget for activity (optional): \$ _____

Media coverage: _____

Do you feel this promotion was successful? Why?: _____

4-H CLUB BEST DAIRY PROMOTION ACTIVITY REPORT FORM

DOCUMENTATION & FINACIALS